



learning today - leading tomorrow

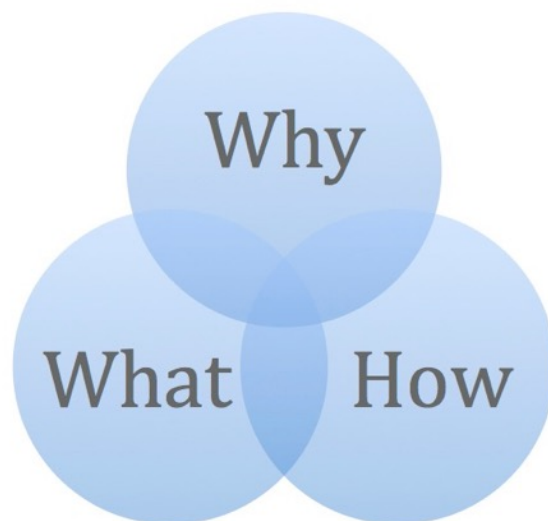
# Level 7 Strategic Management and Leadership

“Translating organisational strategy into  
effective operational performance.”

## Introduction



The Level 7 Strategic Management and Leadership qualification is awarded to outstanding middle and senior leaders. Awarded by the Royal Chartered Management Institute, London, it is recognised throughout the public and private sectors and across all management disciplines.



This professional development qualification provides a unique opportunity for UK and International schools and academies to transform their professional development programme. Encouraging middle leaders and senior leaders to focus on what Simon Sinek terms your *Why, How, What*, the programme gives schools and academies the freedom and flexibility to design a bespoke and sustainable programme that meets the needs of their pupils, teachers, leaders and stakeholders.

## Qualification Structure

### The Process (Stage 1)

The first stage of the qualification process requires middle and senior leaders to reflect on their organisation's vision, strategic goals and objectives. Why do we do what we do?

**Qualification Reference Number:** 600/9457/6 (Award in Strategic Management and Leadership)

**Unit title:** Reviewing organisational strategy plans and performance

**Unit number:** 7006V1

Credits: 9 | Guided Learning Hours: 30

This unit is about reviewing strategic aims and objectives, analysing progress towards achievement and evaluating alternatives.

**Learning Outcomes:**

The learner will:

- Be able to review the organisational strategic aims and objectives
- Be able to analyse progress towards organisational strategic aims and objectives
- Be able to evaluate strategic options to support a revised strategic position

### The Process (Stage 2)

The second stage of the qualification process requires middle and senior leaders to focus on their personal leadership development and evaluate its effectiveness in supporting the organisation's vision and values.

**Qualification Reference Number:** 600/9456/4 (Certificate in Strategic Management and Leadership)

**Unit title:** Personal leadership development as a strategic manager

**Unit number:** 7001V1

Credits: 6 | Guided Learning Hours: 20

This unit is about understanding the strategic skills required to enable an organisation to achieve its ambitions. It requires you to demonstrate that you are able to identify and manage organisational skills requirements and personal leadership development and evaluate the effectiveness of the results.

The unit is also about understanding how to create a staff welfare environment aligned to organisational values.

**Learning Outcomes:**

The learner will:

- Be able to identify skills to achieve strategic ambitions
- Be able to manage personal leadership development to support achievement of strategic ambitions
- Be able to evaluate the effectiveness of the leadership development plan
- Be able to advocate a staff welfare environment that supports organisational values

## The Process (Stage 3)

The third stage of the qualification process requires middle and senior leaders to focus on improving practice by developing, implementing, and evaluating research-focused projects that support the organisation's vision and values.

**Qualification Reference Number:** 601/1196/3 (Diploma in Strategic Management and Leadership)

**Unit title:** Implementing organisational change strategies

**Unit number:** 7010V1

Credits: 7 | Guided Learning Hours: 25

This unit is about identifying and developing change strategies to meet organisational objectives.

**Learning Outcomes:**

The learner will:

- Understand how to apply solutions to organisational change
- Understand how to develop a change strategy using implementation models
- Understand how to analyse an organisational response to change
- Be able to evaluate the impact of change strategies

**Unit title:** Strategic project management

**Unit number:** 7009V1

Credits: 6 | Guided Learning Hours: 20

This unit is about understanding the elements involved in developing an effective project plan that supports strategic objectives.

**Learning Outcomes:**

The learner will:

- Understand the impact of projects and project management on strategic objectives
- Understand the elements of a project process and plan
- Understand how to implement the project plan and evaluate the outcome (s)

**Unit title:** Conducting a strategic management project

**Unit number:** 7005V1

Credits: 10 | Guided Learning Hours: 35

This unit is about identifying, researching and producing the results of an investigative project, and evaluating its impact.

**Learning Outcomes:**

The learner will:

- Be able to identify and justify a strategic investigative project
- Be able to conduct research, using sources, and synthesise data and options that support the project aims
- Be able to draw conclusions and make recommendations that achieve the project aim
- Be able to develop and review the results of the investigative project

## Programme design and delivery

We do not specify prescriptive content or mode of delivery for this qualification and therefore schools and academies are free to design their own programme content and use a mode of delivery that meets the needs of their pupils, teachers, leaders and stakeholders.

We work with individual schools and academies to ensure that the content of the school or academies delivery plan meets the Ofqual approved assessment criteria detailed within the qualification and then provide a direct route to accreditation.

The design and/or alignment of activities and/or existing programmes encourages and supports individual schools and academies to focus on sustainable capacity building procedures to ensure the strategic plan, vision, goals and objectives can be met.

## Programme assessment

We have developed approved assignment briefs for the qualification, ensuring that our clients meet the Ofqual Regulated Qualification Framework assessment criteria for the qualification. The assignment briefs provide best practice guidelines, examine work-based problems, and encourage employees to apply management and leadership tools, models and theories, to real life workplace situations.

## Programme accreditation

TFL Education have partnered with the Royal Chartered Management Institute (CMI) to bring this transformative opportunity to the education sector. The CMI is the only chartered professional body in the UK dedicated to promoting the highest standards in management and leadership excellence.

As an Approved Centre we are authorised to provide direct, quality assured, assessment and verification services for our clients.

## Supporting teachers, schools and academies

All middle and senior leaders studying for the qualification will receive FREE TFL Education tutor support, FREE access to an online learning platform and FREE professional membership of the Chartered Management Institute.

### ***TFL Education tutor support***

Once you make the commitment to work with us you will receive unlimited tutor support from TFL Education. Support can be provided via telephone, email, and/or Skype. You choose what works best for you.

### ***Online Learning Platform***

ManagementDirect is the Chartered Management Institute's leading online portal of up to the minute management and leadership resources. With a wide range of content available in formats to suit different learning styles, including checklists, videos, e-books, articles and journals; all accessible from any PC, tablet or mobile device, individuals can select resources appropriate to the learning time they have available and/or according to the qualification structure.

### ***Chartered Management Institute Membership***

All middle and senior leaders studying with TFL Education will be eligible for FREE Affiliate membership to support you for the duration of your qualification.

## Endorsement

*"I highly recommend the CPD qualification routes available through TFL Education. We currently have all senior leaders at King's Leadership Academy undertaking the Level 7 Strategic Management and Leadership qualification, which leads to 'Chartered' status. The qualification has allowed us to create a professional development programme bespoke to our requirements, leadership culture and philosophy."*

**Dr. Andrew Reay CMgr FCMI  
Associate Principal  
King's Leadership Academy**

# TFL Education's Strategic Management and Leadership Tutor



**Aiden Harper** BEd (Hons) MA CMgr FCMI (Ambassador for Education)

Aiden graduated from Manchester Metropolitan University in 1995 with an honours degree in Physical Education before going on to complete his Masters in Education Management in 2000.

His career has seen him work in a number of state secondary schools in the UK as a classroom teacher, Head of Year, Head of Department, Head of Sixth Form and as a member of numerous Senior Leadership Teams. During this time he developed an understanding and real passion for how character and leadership education can foster school culture, raise aspiration and achievement and underpin social mobility.

In 2008, he founded TFL Education Ltd and has since focused on advancing the education of students and teachers anywhere in the world by providing and assisting in the provision of character and leadership educational programmes. TFL Education's programmes are endorsed, accredited and quality assured by the Royal Chartered Management Institute.

In 2010, Aiden founded the World Leadership Academy; completed his Chartered Manager qualification and became a Fellow of the Chartered Management Institute. He was subsequently invited to represent the CMI as Ambassador for Education.

Aiden is a Director and trustee of Great Schools Trust, a not-for-profit organisation.

## Contact Information

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*"I am delighted to support our ambassadors at TFL Education as they continue to forge links with senior educators in schools both at home and abroad. The CMI recognises the high level of leadership and management skills that principals and headteachers employ in their dual roles of CEO and leading practitioner. The opportunity to achieve Chartered Manager status provides long overdue recognition of their key role in educating tomorrow's leaders and managers and affords them parity with their colleagues in other employment sectors."*

**Ann Francke**  
Chief Executive  
Chartered Management Institute